

# Marketing channels

How to proceed with creating new Marketing channels:

1. Create Marketing Channel of your choice.

The screenshot shows the Atollon3 web application interface. The top navigation bar includes 'Dashboard', 'Finder', 'Applicants', 'Reports', 'Contact', 'Recruitment Dashboard', and 'Marketing Channels'. A search bar at the top left contains the text 'marketing channel'. The main content area displays a 'Marketing Channels' table with the following data:

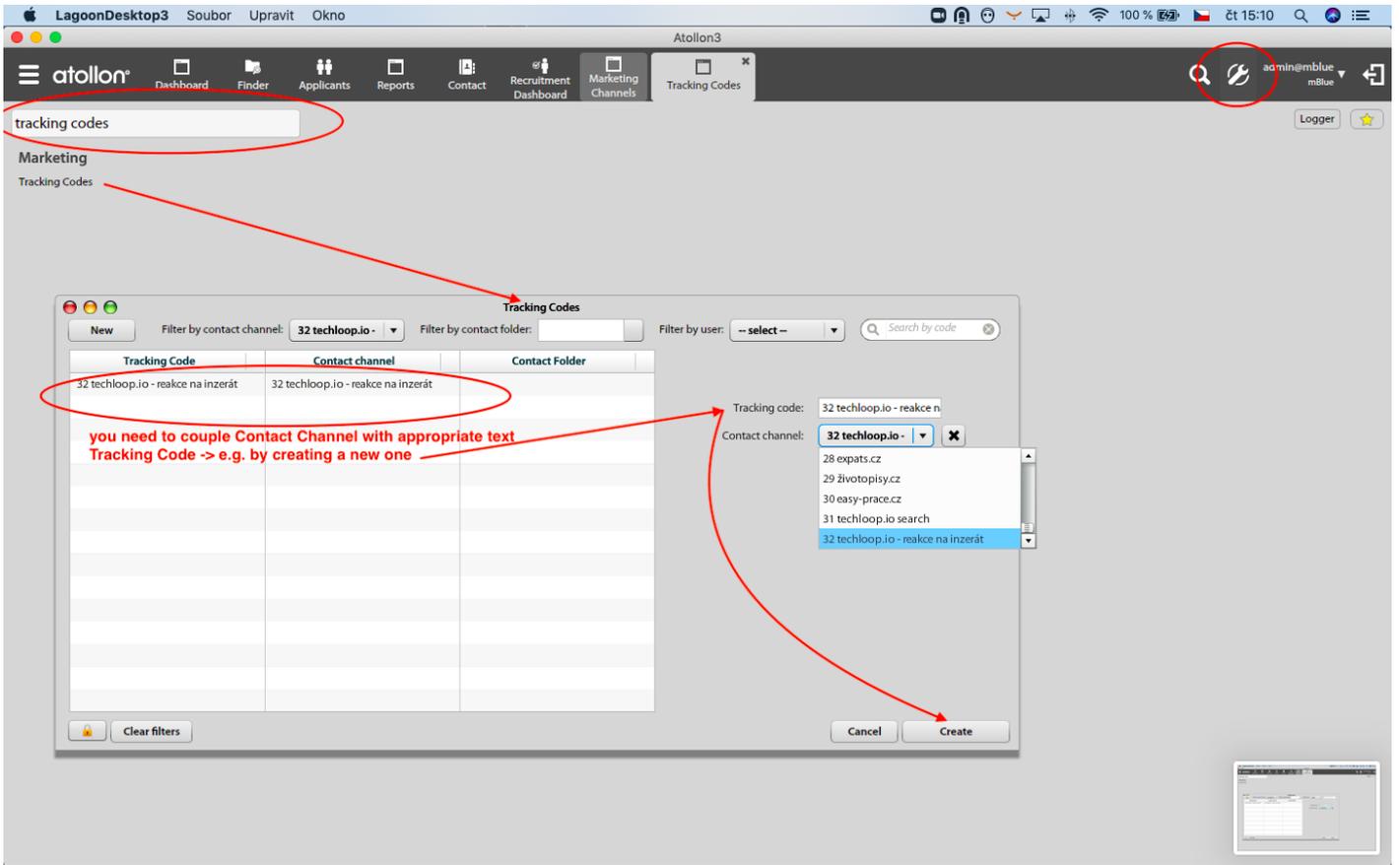
Name	Standard Type	Priority
01 interní databáze (CRM)	other	1
02 jobs - reakce na inzerát	other	2
03 monster - reakce na inzerát	other	3
04 jobs CV search	other	4
05 monster CV search	other	5
06 LinkedIn search	other	6
07 Headhunting	other	7
08 Networking/doporučení	other	8
09 mblue.cz	advertisement	9
10 Profesia.cz/sk inzerce	other	10
11 profesia CV search	other	11
12 doporučení kolegy z mBlue	other	12
13 volnamista.cz	other	13
14 prace.cz - reakce na inzerát	other	14
15 subdodavatel	other	15

Below the table, a 'New Marketing Channel' dialog box is open, showing the following fields:

- Name:
- Standard type:
- Priority:

The Priority dropdown menu is open, showing the following options: web, user, partner, advertisement, other. The dialog box also includes 'Cancel' and 'Save' buttons.

2. Couple the selecting Marketing Channel with appropriate Tracking Code, create New text Tracking Code when necessary and then couple them.



Revision #2

Created 15 October 2020 13:00:37

Updated 30 October 2020 14:14:28